

Price list for advertise on FXstreet.cz 2011

Banner's name	Position	Impressions garanted	Price for a week EUR*	CPT	Size(px)	Size (kb)
Banners Home Page, 1:1						
Square	Home Page	20 000	600	30	300 x 300	40
Leaderboard TOP	Home Page	20 000	600	30	1000 x 100	40
Leaderboard Bottom	Home Page	20 000	320	16	1000 x 100	40
Skyscraper	Home Page	20 000	480	24	120 x 600	35
Logo partnera	Home Page	20 000	200 (Price for a month)		100 x 33	10
Branding stránek	Home Page	20 000	1 000	50	1000 x 100 + 2x (100 x 900)	40
Banners in section: News, Articles, Discusion forum, max. 1:2						
Square	Section	40 000	1 000	25	300 x 300	40
Leaderboard TOP	Section	40 000	1 000	25	1000 x 100	40
Leaderboard Bottom	Section	40 000	600	15	1000 x 100	40
Skyscraper	Section	40 000	800	20	120 x 600	35
Branding stránek	Section	40 000	1 600	40	1000 x 100 + 2x (100 x 900)	40
Video banner						
Video-banner	HP	20 000	20 000	1000	300 x 300	
Video-banner	Section	40 000	30 000	1500	300 x 300	
PR article/ hypertext						
PR article / hypertext	Home Page	20 000	400	10	up to 3000 letters	
Mailing						
Direct mail	Mailing	14000 registred mails	560 - Price for one sending	40	Logo and text max. 500 letters	20

For further information please contact us on marketing@fxstreet.cz

All prices are without VAT 20%

** Price-list is valid for year 2011